

SUGGESTED TITLE OF PRESENTATION: (title should be no longer than 10 words)

Moving to Action: HPV & Cervical Cancer Prevention in South Carolina

Have any of the proposed presenters ever done a session at a SC HIV/STD Conference before? Yes No
If yes, which conference(s)? Please indicate name and year of session(s). 2002 HPV session; 2006 HPV session _____

List any limitations regarding date of session, time of day, or size of audience: No preference _____

Are you willing to repeat the session during the conference? Yes No
If yes, are you willing to repeat on multiple days? Yes No

WHICH CONFERENCE FOCUS AREA(S) WILL YOUR PRESENTATION SUPPORT? Please indicate at least ONE but not more than TWO of the conference focus areas that the learner will be exposed to if s/he attends your presentation. Each session should include information on how to implement the information presented.

- 1. **HIV/STD Clinical Care and Treatment** – including (but not limited to) treatment updates, clinical presentations for medical providers, preventing and treating co-infection, and tips and strategies for maximizing adherence to treatment
- 2. **HIV/STD Case Management** - including (but not limited to) skills building for case managers and social workers, successful navigation of systems and programs, and tips and strategies for optimizing client success and retention in care
- 3. **Prevention Strategies** – including (but not limited to) best practices, adapting/tailoring DEBIs, outreach strategies, and overcoming barriers and challenges to prevention efforts
- 4. **Special Populations** – including (but not limited to) communities of faith, Latino/a populations, youth, transgender individuals, men who have sex with men, other underserved populations, and sessions by and for consumers
- 5. **Emerging Trends** – including (but not limited to) new approaches, cutting-edge strategies, and issues on the horizon
- 6. **Organizational Development/Administration** – including (but not limited to) fiscal management, human resources, staff retention, board development or other capacity building topics for managers/directors

LENGTH OF PRESENTATION: 60 Minutes 120 Minutes

KNOWLEDGE LEVEL OF TARGET AUDIENCE FOR PRESENTATION: Check only one.

- Beginning: minimal experience serving population or working in this field; for consumers, a basic knowledge of HIV disease. *[NOTE: Focus is on HPV, not HIV]*
- Intermediate: working with the same population or field for 2-3 years; for consumers, a moderate knowledge of HIV disease. *[NOTE: Focus is on HPV, not HIV]*
- Advanced: able to work comprehensively across populations and fields; for consumers, an extensive knowledge of HIV disease. *[NOTE: Focus is on HPV, not HIV]*
- Advanced clinical: requires nursing or medical care training and/or experience.

INTENDED AUDIENCE: Check all that apply. Health Educators Prevention Counselors
 Disease Intervention Specialists Social Workers/Case Managers Outreach Workers
 Physicians Directors/Managers Board Members
 Clinicians (Nurses, Physician Assistants, Clinical Nurse Specialists, etc.) Consumers
 Other (describe): Anyone with an interest in preventing HPV and controlling HPV-associated diseases, e.g., genital warts, cervical cancer

AUDIOVISUAL REQUIREMENTS: Check the equipment below that you need to conduct your presentation, keeping in mind the rental cost of the equipment. Each room will contain a laptop computer with Microsoft PowerPoint installed, LCD projector, screen, newsprint easel, markers and newsprint and podium. **Please have your presentation available on either CD-ROM or a USB Flash Drive. Floppy drives will not be available.** If you require equipment other than that listed above, please indicate your needs below. Please do not request equipment you may not use. On-site AV requests will **NOT** be accommodated.

slide projector overhead projector TV/VCR/monitor

Requests for equipment not listed on this page must be made by September 3, 2008, with the resulting charge to be paid by the presenter thirty (30) days prior to the conference.

PRESENTATION OVERVIEW: The presentation overview or abstract should be three to four sentences that provide sufficient information about the session for participants. It will be used for the session description in the program brochure. The overview should be typed or printed legibly and should not exceed 200 words. The overview may be edited for length or grammar. An electronic copy of the requested information in this application is preferred but not required. The presentation overview should present a description overview of the “what and why” of the proposed presentation.

PROGRAM BROCHURE:

South Carolina is a state with excess cervical cancer mortality, a disease closely associated with high-risk or cancer-causing types of genital human papillomavirus (HPV) infection. Recent innovations in HPV prevention and control, including HPV testing and vaccination, have raised the profile of HPV and resulted in coordinated, planned efforts to address HPV from prevention, control, and policy perspectives. This session will highlight recent efforts and offer attendees the opportunity to inform future activities.

PRESENTATION OVERVIEW:

South Carolina is a state with excess cervical cancer mortality, a disease closely associated with high-risk or cancer-causing types of genital human papillomavirus (HPV) infection. Genital HPV infection is a sexually transmitted infection that is passed from one infected person to another through skin-to-skin contact of the anogenital area of males and females. Due to the high rates of cervical cancer in South Carolina, genital HPV prevalence is believed to be high. Recent innovations in HPV prevention and control, including HPV testing and vaccination, have raised the profile of HPV in cervical cancer prevention and control efforts. The audience has expanded to include pediatricians, parents, policymakers, and many others. As a result, stakeholders, including researchers, public health practitioners, clinicians, community- and faith-based leaders, survivors, and advocates, from across the state have started an effort, “Moving to Action: Addressing Cervical Cancer in South Carolina,” to develop, implement, and evaluate a strategic plan to address excess cervical cancer mortality from prevention, control, and policy perspectives while continuing to support discovery work in the field of cervical cancer. This session will highlight these recent efforts and offer attendees the opportunity to inform future activities.

NOTE: This session is being proposed in coordination with the “Moving to Action: Addressing Cervical Cancer in South Carolina” effort, supported with funds received by the USC Institute for Partnerships to Eliminate Health Disparities and USC-Clafin EXPORT Center. The purpose of the “Moving to Action” activities is to develop a statewide strategic plan for addressing excess cervical cancer mortality through education, prevention and control efforts, and policy change while continuing support discovery work in the field of cervical cancer. A Planning Group is currently meeting to plan for an event in June 2008. Members of this effort have also been invited to participate in the American Cancer Society Cervical Cancer Conference in August 2008. This session is part of our concerted effort to reach a broad audience of stakeholders and seek their input and support of implemented and proposed efforts.

CONTINUING EDUCATION ACTIVITY FORM

OBJECTIVES	CONTENT (Topics)	TIME FRAME	PRESENTER	METHODS
List learner's objectives in behavioral terms. Following the presentation, participants will be able to:	Provide an outline of the content for each objective. It must be more than a restatement of the objective.	State the time frame for each objective	List the Faculty for each objective.	Describe the teaching methods, strategies, materials & resources for each objective
Discuss the problem of cervical cancer in relation to high-risk or cancer-causing types of genital HPV infection	<ul style="list-style-type: none"> • Overview of cervical cancer in South Carolina • Description of recent innovations in HPV prevention and control as it related to cervical cancer prevention and control 	15 minutes	Heather Brandt (hbrandt@sc.edu)	<ul style="list-style-type: none"> • Brief overview • Lecture • Power Point slides and handouts
Describe the strategic plan to address cervical cancer in South Carolina through HPV prevention and control efforts at individual, community, and policy levels	<ul style="list-style-type: none"> • Summarize recent efforts to develop, implement, and evaluate a plan to address cervical cancer in South Carolina (Moving to Action: Addressing Cervical Cancer in South Carolina) • SC Comprehensive Cancer Control Plan • Updated Strategic Plan to Address Cervical Cancer in South Carolina 	10 minutes – Review of plans 15 minutes – Discussion	Heather Brandt (hbrandt@sc.edu) Others who have been part of “Moving to Action: Addressing Cervical Cancer in South Carolina”	<ul style="list-style-type: none"> • Review of the plans (i.e. SC Comprehensive Cancer Control Plan, Updated Strategic Plan to Address Cervical Cancer in South Carolina) • Discussion about the plans
Identify action strategies for addressing cervical cancer on the local level through HPV prevention and control efforts	<ul style="list-style-type: none"> • Content will be dependent upon previously shared content and discussion among attendees • State Baptist Young Woman's Auxiliary members will share their experiences implementing action plans on a local level 	20 minutes	Heather Brandt (hbrandt@sc.edu) State Baptist Young Woman's Auxiliary Members	<ul style="list-style-type: none"> • Discussion

Objectives: Identify the behavioral objectives for the activity written in statements of competencies expected at the completion of the activity

Content: Outline the major areas to be presented. Content must fulfill objectives.

Timeframe: Note sufficient time frame to achieve desired objectives reflected in minutes.

Faculty: List faculty for each objective and attach biographical data form for each presenter.

Teaching Method(s) Explain how adult learning principles are reflected in teaching method for each objective (i.e. lecture, group discussions, role playing, video, transparencies.)

Faculty/Presenters
 Planners

2008 Biographical Data Form

Name, Degrees & Credentials: Heather M. Brandt, PhD, CHES

If RN, nursing degree(s): AD Diploma BSN Masters PhD
If SW: BSW LBSW MSW LMSW MSW, LISW Other (please specify) _____

Home Address **OR** Business Address: Univ of SC, 800 Sumter Street, Columbia SC 29208
(Number and Street) (City, State, Zip)

Daytime Telephone: (803) 777-4561 Email Address: hbrandt@sc.edu

Present Position (Title) & Employer: Assistant Professor, University of South Carolina, Arnold School of Public Health,

Cancer Prevention and Control Program _____

Planners: Describe your familiarity with the target audience: Researcher, educator who has collaborated with target audience

Faculty/Presenters: Describe your expertise in this topic: For the past 11 years, conducted cervical cancer research and educational programs in clinic-, community-, and faith-based settings.

Planner, Faculty and Content Specialist Conflict of Interest Statement

Having an interest in an organization does not prevent a speaker from making a presentation, but the audience must be informed of this relationship prior to the start of the activity and any potential conflict must be resolved. In order to ensure balance, independence, objectivity and scientific rigor at all programs, the planners and faculty must make full disclosure indicating whether the planner, faculty or content specialist and/or his/her spouse family has any relationships with pharmaceutical companies, biomedical device manufacturers and/or corporations whose products or services are related to pertinent therapeutic areas. All planners, faculty, content specialists and feedback specialists participating in CE activities must disclose to the audience information listed below.

A. Is there a potential conflict of interest? Yes No
If yes, list company(ies) with relationship:

- | <u>Relationship</u> | <u>Name of Commercial Company(ies)</u> |
|---------------------|--|
| Research Support | |
| Speakers' Bureau | |
| Consultant | |
| Shareholder | |
| Large Gift(s) | |
| Other Support | |

B. Discussion of unlabeled uses: Yes No
If yes, you must disclose this information during your presentation. How will you do this?
 1. Verbal statement during the presentation
 2. Information provided on handouts
 3. Information provided in audiovisuals (slides, overhead, powerpoint, etc.)
 4. Other: Describe:

C. How will any conflict of interest be resolved?
 1. Have discussed this conflict with individual who is now aware of and agrees to our policy.
 2. Presenter has signed a statement that says s/he will present information fairly and without bias.
 3. RN with minimum of BSN or designee will monitor session to ensure conflict does not arise.
 4. Not applicable since no conflict of interest.
 5. Other: Describe:

All information disclosed must be shared with the audience either on the program handouts, advertising and/or audiovisual presentation.

Signature: _____ Date: 4/15/2008

X Checking this box provides my electronic signature and affirms all the information entered above. [Please type/print name and date on signature and date lines above.]