



Community-Based Public Health Caucus News Summer 2010

Membership is free,
Join at www.cbphcaucus.org

c/o U-M School of Public Health
109 S Observatory
Ann Arbor, MI 48109-2029

A Note from Janine Jurkowski, Chair of the Community-Based Public Health Caucus



Janine Jurkowski
Assistant Professor,
University at Albany

This year is an exciting year for the CBPH Caucus. We are celebrating our 10TH year anniversary at the Annual Meeting of the American Public Health Association and it is almost as if the theme of this year's annual meeting is a tribute to our Caucus! This year's theme is "Social Justice: A Public Health Imperative". In communities across the country and internationally, our members are working to promote social justice through their community-based public health work. The CBPH Caucus activities further these efforts by promoting partnerships, linkages with organizations, and policies to support and advance community-based public health including the understanding and practice of community-based public health research, teaching, and service. We are in the process of preparing for the Caucus activities at APHA, please consider getting involved! Under each Work Group update, information about the days and times of Work Group conference calls are provided. We look forward to your unique and valuable contribution!

Have a great summer!
Janine

APHA Annual Meeting, are you coming?

November 6-10, 2010, Denver, CO
www.apha.org/meetings

—Mark your calendar—

NCBON Business Meeting: 11/7, 2p

CBPHC Work Groups: 11/7, 4p

CBPHC Business/Breakfast Meeting: 11/9, 6:30a

Table of Contents

- Note from Caucus chair-**page 1**
- Nominations for CBPH Caucus Awards-**page 1**
- Hometown Hero: Partnerships and Community-Based Public Health: The Thread of Trust-**page 2**
- Membership Development Work Group Update - **page 3**
- Presentations and Publications Work Group Update - **page 4**
- Updates from the Field: NCBON: A National Model for Social Justice - **page 5**
- Member Highlight: Walking the Talk: A By-Product of Community-Based Participatory Research - **page 7**
- Policy Work Group Update - **page 7**
- Innovations in CBPH: Freshplace - **page 8**
- CBPH Caucus sessions and meetings at APHA - **page 9**

NOMINATIONS for CBPH Caucus AWARDS Due September 7, 2010

Do you know some outstanding people in CBPH?

Help us honor their contributions. Nominations for outstanding leaders in Community-Based Public Health will be accepted in three categories. All awards applications can be found at www.cbphcaucus.org. Nomination applications for all three awards are due on September 7, 2010.

The Tom Bruce Award was established in 2006 by the Community-Based Public Health (CBPH) Caucus of the American Public Health Association (APHA). The award celebrates the work and the legacy of Dr. Bruce to CBPH. The award recognizes an individual who has made a significant contribution to the CBPH Caucus and the CBPH Movement. Past award winners include Toby Citrin, Sarena Seifer, Barbara Israel, Eugenia Eng, and Meredith Minkler, and Bonnie Duran and Nina Wallerstein.

continued on Page 2, column 1



Recipients of the 2009 Tom Bruce Award:
Bonnie Duran and Nina Wallerstein

The Lucille Webb Award was established in 2006 by the National Community-Based Organization Network (NCBON) of the Community-Based Public Health (CBPH) Caucus of the American Public Health Association (APHA). This award honors an individual based in a local, community-based organization or agency who exemplifies community leadership in Community-Based Public Health and who has made a significant contribution to community-based public health at the local level and beyond. Past award winners include Elmer Freeman, Linda Randolph, E. Hill De Loney, and Ella Greene-Moton.

Ella Greene-Moton (left) was the 2009 recipient of the Lucille Webb Award.



The E. Hill De Loney Award, established in 2009 by the Community-Based Public Health (CBPH) Caucus of the American Public Health Association (APHA), will be presented annually to an individual who exemplifies community leadership in Community-Based Public Health (CBPH) with a focus on youth development and preservation. The first award was presented to Angela Reyes.



Recipient of the 2009 E Hill De Loney Award:
Angie Reyes,
Detroit
Hispanic
Development
Corp.

Hometown Hero: Partnerships and Community-Based Public Health: The Thread of Public Trust

Saundra H. Glover, PhD
Director, Associate Dean for Health Disparities and Social Justice, and Associate Professor, Health Services Policy and Management, MBA
Ph.D., University of South Carolina
Article submitted by Menia D Lee



Community-Academic partnerships that are successful and rewarding to all entities involved must be built on trust. Community partners must believe that they have an equal voice in shaping appropriate solutions for identified problems. When working with community partners, it should be understood from the beginning that all parties want to benefit from the partnership. This can only be done when trust is established.

Two types of trust, if understood and applied, can be critical in the development and success of partnerships: Normative trust, which is based on shared values between the parties involved and instrumental-based trust, which is centered on utilitarian exchange principles. In communities with a rich history of discrimination, it is crucial that partnerships develop on the principles of trust and mutual benefit. It is the foundation to addressing the complex and dynamic factors that contribute to community health problems, specifically health inequities.

As Principal Investigator and Director of the Center of Excellence in Cancer and HIV Research, I have a professional responsibility to ensure that the research enterprise is advanced through successful implementation of our project's activities. Simultaneously and equally as important, I am a community member and a member of the project's target population. To this end, I have made a personal commitment and investment to ensure that the rewards are mutually beneficial to the entire community. I am first to remind my peers and colleagues of the tremendous opportunity we have to collectively advance the fight against health disparities while connecting with people on multiple levels. I challenge my staff individually and collectively as a project team to make the "mental shift" from partnership to empowerment, from collaboration to support, and from development

Continued on Page 3, column 1

*Partnerships and Community-Based Public Health —
continued from Page 2*

to engagement. These partnerships impact us on individual, interpersonal and community levels.

From the continued discussions around Community-Based Participatory Research (CBPR), we find that every initiative, no matter how large or small, will have some impact on the people involved. But there are many challenges including: how to effectively employ the principles of CBPR; ensuring cultural sensitivity and cultural competence; and sustaining CBPR projects so that they have a lasting impact. These challenges are notable but not impossible to address. It simply requires a conscious effort on the part of those who seek to conduct research to initiate that first meaningful contact with the community. Community based research partnerships should begin with an invitation to provide input into the most appropriate approach to the research endeavor, ensuring cultural sensitivity, and recognizing that community members are central to a successful outcome. The invitation to become a true partner should be clearly defined, placed on the researchers' agenda, and welcome honest communication and input.

Transparency is the fiber that will bind any community-academic partnership but is that very invisible thread of trust that will hold it together.

Save the Date

NCBON Community Reception

Monday evening, November 8th,
during the APHA Annual Meeting.



National Community-Based Organization Network
2009 Annual Business Meeting
—swearing in of board members—

Membership Development Work Group (MDWG) Update



2009-10 Membership Development Work Group
Co-Chairs Murlisa Lockett and Courtney Crocker

By Murlisa Lockett
Assistant Community Health Coordinator, Detroit Department of Health and Wellness Promotion

Meets 3rd Monday of every month at 11:00 am Eastern

Youth Involvement and Leadership: The Community Based Public Health Caucus Membership Development Work Group (MDWG) has been working over the past several years to engage youth and increase their presence in public health through participation at the American Public Health Association CBPH Caucus meetings and events. For the past three years, MDWG has provided youth with scholarships to attend the annual APHA meeting as presenters. The ultimate goals are to create a national youth voice in CBPH and to introduce and expose youth to careers in public health. This year we have raised the stakes and with funding from Kellogg, we have hired a Youth Council Development Consultant to help us meet these goals.

The objective of this project is to develop a youth council comprised of young people who are actively working to solve issues in their community. Although adults will participate on the council, they will work collaboratively as allies to the youth-driven, youth-centered council. The decision to hire a consultant emerged from MDWG members' recommendations. Members identified the need for a consultant based on their previous years' experience, aggressive timelines, and reduced capacity to implement this worthwhile endeavor. The consultant's responsibilities will include but are not limited to: organizing and facilitating youth activities designed for APHA annual meetings and CBPH Caucus events; and developing an action plan for the youth council with support and collaborative efforts

Continued on Page 4, column 1

MDWG – continued from Page 3, column 2

from CBPH Caucus members and interested participating youth.

In July, Yanique Redwood was hired as the youth council development consultant. Yanique brings skills in youth development and social media. In August, she will convene youth and adults to begin bi-weekly meetings to plan the activities that will take place for youth leading up to and at APHA in November. Want to join? Complete this short survey: www.surveymonkey.com/s/F9PZJLY

Scholarships: Scholarship applications to support travel to the CBPH Caucus of the APHA 138th Annual Meeting & Expo Denver, CO November 6-10, 2010 were distributed in early June. The Scholarship committee met to review 29 applications for financial assistance. Applicants must be representatives nominated by community-based organizations and are considered in 4 categories: 1) who are highly involved in the caucus; 2) who are presenting in a CBPH Caucus-sponsored session; 3) who are presenting in other sessions; or 4) all other Community Based Organization applicants. \$15,353 was awarded for 18 adult travel scholarships. Scholarships for travel were awarded to 7 youth and additional youth scholarships will be made before the conference. A conference call is scheduled for August 16, 2010 at 12 noon (EST) for scholarship recipients.

Evaluations: The MDWG developed a brief questionnaire that was designed to evaluate youth participation in AHPA CBPH caucus activities. We want to increase youth participation and promote learning at the meetings. Four youth participants who attended the November 2009 APHA meeting in Philadelphia completed the survey. For all 4 individuals, this was their first meeting and they all had mentors with whom they had frequent contact before and during APHA. Each respondent found their mentor to be of great value to their visit and would encourage other youth to participate in future APHA annual meetings and the CBPH Caucus. Lastly all 4 youth provided presentations at the APHA 137th annual meeting. This survey has been a valuable tool in determining the usefulness of youth involvement at APHA.

CBPH Caucus Membership is FREE!

Join today at www.cbphcaucus.org

Presentations and Publications Work Group (PPWG) Update



2009-10 Presentations/Publications Work Group
Co-Chairs: Menia Lee and Melody Goodman

By Melody Goodman
Assistant Professor of Preventive Medicine,
Stony Brook University

Meets 2nd Monday of every month at 3:00 pm Eastern

Join the Presentations and Publications Work Group

The Presentations and Publications Work Group (PPWG) is the communications center of the Community-Based Public Health Caucus, and we are looking to share and highlight our members new and innovative community-based public health events, activities and interventions. There are several ways to exchange vital information about community-academic health partnerships that are happening across the country: 1) submit your stories to the CBPH Caucus newsletter 2) participate and join the PPWG, and 3) volunteer as a community or academic program planner, see below!

A big job each year is to organize the CBPH Caucus sessions that take place at the Annual Meeting of APHA each year. This work starts in November with a meeting for program planners convened by APHA that takes place on Thursday after the annual meeting ends.

The PPWG appoints two people to lead this effort: a Community Program Planner and an Academic Program Planner. This year, these two positions have been ably filled respectively by Pluscedia Williams, Community Program Planner (Healthy African American Families) and Susan Triggs, Academic Program Planner (Health Equity Specialist, Virginia Department of Health). Program Planners make sure that all abstracts submitted are reviewed by both academic and community members of our Caucus. They

Continued on Page 5, column 1

Presentations/Publications Work Group –
continued from Page 4, column 2

organize accepted abstracts into sessions. For 2010, there were 175 abstracts submitted and reviewed. The sessions and business meetings planned for the 2010 APHA Annual Meeting in Denver are listed on the last page.

ATTENTION: The PPWG is looking for Program Planners for the CBPH Caucus for APHA 2011 (term starting immediately) and Program Planners-Elect for APHA 2012 (term starting in November, 2010). Below are the criteria and responsibilities and Term. If you are interested, please contact Barbara Watson, CBPH Caucus Administrator, bjwatson@umich.edu.

Academic Program Planner – criteria and responsibilities

- Criteria - CBPH Caucus Member from an academic institution. One year active involvement in the Caucus before taking primary role as planner (i.e. serve as Program Planner-elect before serving as Program Planner), Previous attendance to APHA Annual Meeting, Strongly encourage Kellogg Community Health Scholars to serve as Academic Program Planners
- Responsibilities – Attends APHA Program Planner meeting on Thursday after APHA, Makes all Program changes on line, Makes sure that all APHA deadlines are met, Communicates with APHA, Attends Program Planner meetings monthly, Attends PPWG bimonthly.
- Term – one year as Academic Program Planner, plus serve one year as Past Program Planner, mentoring the current year Program Planner.

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— Booth 1828 in Denver —
Volunteer an hour of your time to help staff the CBPH Caucus and NCBON booth.

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Community Program Planner – criteria and responsibilities

- Criteria – Community Based Organization or Agency member of the Caucus, One year active involvement in the Caucus before taking primary role as planner (i.e. serve as Program Planner-elect before serving as Program Planner), Previous attendance to APHA Annual Meeting
- Responsibilities –Attends Program Planner meetings monthly. Attends PPWG meetings bimonthly. Communicates with CBPH Caucus and NCBON. Works on getting community members of Caucus to participate in program (abstracts, reviewers, moderators, etc.). Acts as community voice, eyes and ears during the program planning process. Advocate for the supports needed for community member participation that would reduce barriers to submitting abstracts and reviewing and moderating, such as training or financial resources.
- Term – one year Community Program Planner, plus serve one year as Past Program Planner, mentoring the current year Program Planner.

Updates from the Field:
NCBON: A National Model for Social Justice

By Kent D. Key,
President NCBON;
Deputy Director, Health Awareness
Center, Flint Odyssey House Inc.



WHO ARE WE and
WHAT DO WE DO?

Community-based organizations (CBOs) play a crucial and vital role in Community Based Participatory Research (CBPR). As research moves toward a national movement of community-institutional partnerships/collaborations and social justice, CBOs provide expertise and offer a wide range of skills that are essential to community capacity building and the research process. They offer credibility, intellectual property, and the ability to mobilize community members to action. Although CBOs play an important

Continued on Page 6, column 1

NCBON – continued from Page 5, column 2

role in CBPR, they are often faced with a myriad of challenges including complex organizational structures and agendas, unequal treatment from research partners/institutions and the inequities of fiscal allocations, historical practices, and institutional policies all of which hinder true collaborations/partnerships and authentic CBPR.

To address these challenges, the National Community Based Organization Network (NCBON) provides a model for CBOs to organize, unite, and to become one voice at the national level. NCBON is dedicated to the survival and flourishing of grassroots organizations and improved community health by uniting CBOs nation-wide creating an institution of the community, for the community. NCBON brings CBOs and their members into a national network to enhance capacities to: 1) partner with universities/agencies within their neighborhoods and broader communities to promote health; 2) act collectively to influence decision making and policy at the national level; and 3) share best practices, approaches, concepts, and theories from a grass roots community perspective.

I am pleased to announce that NCBON is now in its sixth year of operation after formally organizing in 2004. NCBON serves as a “hub” for CBOs in partnership with academic institutions. NCBON is comprised of community-based organization members and their non-voting affiliate individual supports (such as individual community residents or professionals).

OUR CURRENT AGENDA

This year NCBON submitted an abstract for presentation at the 138th Annual APHA Annual Meeting entitled: “NCBON-A National Model for Social Justice in Communities to mobilize Community Based Organizations (CBOs) for Research.” The abstract was selected and will be presented on Wednesday, November 10, 2010 at 12:30 p.m.

Currently, NCBON is strategically focusing on three main areas to mobilize CBOs: Membership, Networking, and Scholarships. In our efforts to unite and strengthen CBOs on all levels (local, state, and national) to address public health issues, health disparities, and social justice concerns, NCBON is exploring

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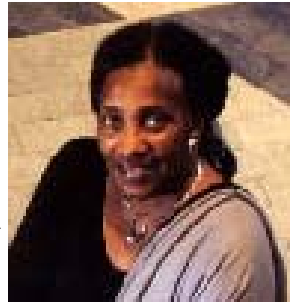
models to recruit and implement state and local chapters nationwide. NCBON is also in the process of creating a member profile in order to highlight the skills, competence, talents and expertise of individual members. The member profile will provide substantive benefits as it will engage our members to fully utilize our existing personal and professional resources. Finally, in collaboration with the CBPH Caucus, NCBON provides scholarships in support of community partners attending the annual APHA conference. During this meeting, NCBON holds their annual membership meetings where representatives from CBO's and their supporters come together to celebrate success and develop strategies to further promote growth and sustainability of this national movement.

As President of NCBON and on behalf of its leadership and all of its members, I invite you to **JOIN** us! For more information, visit us at www.ncbon.net.



Member Highlight: Walking the Talk: A By-Product of Community-Based Participatory Research

By Ella Greene-Moton,
Coordinator, National
Community-Based
Organization Network



"If you say that someone talks the talk but does not walk the walk, you mean that they do not act in a way that agrees with the things they say..." - From the Cambridge Advanced Learner's Dictionary

Aristotle's followers are said to have discussed philosophy while walking about with him—hence their name: "peripatetics." I suppose they could have been said to "walk the talk..." For others of us, the saying is "if you're going to talk the talk, you've got to walk the walk"—a modern version of old sayings like "actions speak louder than words" and "practice what you preach." Another early form of the expression was "walk it like you talk it." Many people now condense this to "walk the talk," which implies act on your speech, but strikes those who are more familiar with the original form as confused.' - Paul Brians (www.wsu.edu/~brians/errors/walk.html)

Metaphorically speaking, achieving the monumental task of "WALKING THE TALK" is, in its simplest form, a huge under-taking and probably seems impossible. Nonetheless, it is accomplished everyday. In my opinion, it describes that intersection between ideas, words, and actions which, bringing them together, produces desired results. The irony though is that for years many have talked the talk and in many cases, have even walked the walk but always seemed to stop short of the ultimate, walking the talk. Over the past several years, I have found that using the Community-Based Participatory Research (CBPR) approach creates the perfect environment for "Walking the Talk". For me and many CBPR practitioners, it encompasses an ever evolving process that connects the words and actions in a way that brings about the end results at the end of the day... For the CBPR Enthusiasts (and I proudly wear that designation), walking the talk is not an unexplainable accidental occurrence but rather the natural flow of things.

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To further build upon the notion, I was recently invited to represent the Community-Campus Partnerships for Health (CCPH) at the 19th Australian Health Promotion Association (AHPA) Conference in Melbourne, VIC – "Walking the Talk Together: Partnerships for Health Promotion." My opening Keynote presentation: Exploring Partnerships for Health Promotion and the many presentations that followed have opened some doors to continue discussions on an international level between AHPA participants, the APHA Community-Based Public Health Caucus, the National Community-Based Organization Network (NCBON), and the Community Based Organization Partners (CBOP), a group of community-based organizations in Flint Michigan. Please Visit the CCPH website (<http://tinyurl.com/2c4t7f5>) to read more about the 19th Australian Health Promotion Association Conference, my visit to Australia and the international sparks generated...

Policy Work Group (PWG) Update



2009-10 Policy Work Group
Chair, Shawn Kimmel and Chair-elect, Mike Hernandez

Meets 1st Tuesday of each month at 1:00 pm Eastern

The Policy Working Group (PWG) develops and promotes policies which support and advance community-based public health at all levels and among academic programs, community-based organizations, governmental agencies, and funders of public health programs.

This year, our Work Group submitted comments to the Healthy People 2020 in support of partnering with Community-Based Organizations in the process of developing and achieving HP2020 objectives. We are also reviewing our seminal 2004 APHA Policy on CBPR and discussing revisions and/or submitting a new policy in 2011.

View the CBPR Policy at <http://tinyurl.com/22s4gpt>

Innovations in Community-Based Public Health: Freshplace: an innovative new way to address hunger in Hartford, CT

Submitted by Katie Martin
Connecticut Institute for Clinical
and Translational Science,
University of Connecticut



For the past three years, three community agencies in Hartford, Connecticut have collaborated to develop a new type of program to address the root causes of hunger. Freshplace will be an innovative fresh food pantry and resource collaborative founded by Chrysalis Center, the Junior League of Hartford, and Foodshare. Beginning in the summer of 2009, the University of Connecticut has partnered with these three community agencies to help design and evaluate this new program. Freshplace is scheduled to open in July 2010.

Food insecurity is a complex phenomena incorporating lack of economic, social, and environmental resources to access food. The goal of Freshplace is to address the root causes of hunger by developing long-term skills and capabilities rather than short-term assistance.

The Freshplace Program is a collaboration between several community partners. The Chrysalis Center is a private, non-profit healthcare agency that provides support services to people with psychiatric disabilities, substance abuse issues, and/or HIV/AIDS. Freshplace will be located in a 2,000 square foot facility within Chrysalis Center's offices in Hartford. The Junior League of Hartford, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Junior League has agreed to provide volunteer staff to support Freshplace. Foodshare is the regional food bank serving the Greater Hartford area. They have agreed to provide all the food products to Freshplace for up to three years. Foodshare will deliver food to the pantry three times per week, 90% of which will be fresh fruits and vegetables, dairy and meats.

The Freshplace program includes a) access to fresh healthy food twice per month, b) personalized case

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management with a Project Manager through the development and monthly monitoring of a Freshstart Plan, and c) additional services such as budget coaching and nutrition education. As part of the development of Freshplace, focus groups were conducted with local food pantries to ask about services they provide, and the needs of the community. This helped in the development of hours of operation and types of services that would be offered.

To evaluate the impact of the Freshplace program, we will compare 100 clients who participate in Freshplace with 100 clients who go to traditional food pantries in Hartford. The hypothesis is that Freshplace clients will have significantly higher food security and self sufficiency compared to a control group served by traditional food pantries. The evaluation will include a randomized experimental study using a pre-post control group design with repeated measures at 3, 6, 9, and 12 months. Funding for the research is provided by the Connecticut Institute for Clinical and Translational Science.

For more information, please contact Katie Martin at the University of Connecticut at Katie.martin@uconn.edu



CBPH Caucus
sponsored sessions
held during
APHA 2009.



Thanks to the CBPH Caucus Presentations/Publications Work Group Newsletter Committee for compiling and editing all of these articles—Jewel Stafford, Stony Brook University, and Pluscedia Williams, Healthy African American Families, and to the CBPH Caucus Staff, Renee Bayer and Barb Watson.



Community-Based Public Health Caucus

Sponsored Sessions for the 2010 APHA Annual Meeting

Please check the APHA schedule on-site to confirm room locations.

Date	Session Number	Time	Session Title	Session Type
Saturday November 6	1007.0	1:30p-5:00p	Building Bridges from CBPR to Collaborative Community Policymaking	Learning Inst
Sunday November 7	2011.0	8:00a-11:30a	Supporting Faculty who Advance Social Justice through Community-Engaged Scholarship	Learning Inst
	234.0	2:00p-3:30p	National Community-Based Organization Network (NCBON) Business Meeting	Business
	273.0	4:00p-5:30p	CBPH Caucus Work Groups Meeting	Business
		2:00p-5:30p	CBPH Caucus Youth Council	Business
Monday November 8	3018.0	8:30a-10:00a	Serving Minority and Marginalized Populations with CBPR	Roundtable
	3082.0	10:30a-11:30a	Positive Tension: The process of CBPR collaboration	Poster —Exhibit Hall
	3082.1	10:30a-11:30a	The Social Justice in Community-Based Participatory Research	Poster —Exhibit Hall
	3160.0	12:30p-1:30p	Best Practices: CBPR Lessons from the Field	Poster —Exhibit Hall
	3161.0	12:30p-1:30p	CBPR Approaches to Engaging Communities to Change Health Outcomes	Poster —Exhibit Hall
	3389.0	4:30p-6:00p	Systemic Relationships That Strengthen the CBPR Process	Oral
			Evening— start time tbd	Celebrating CBPH Heroes of Denver, CO Location to be determined
Tuesday November 9	400.0	6:30a-8:00a	CBPH Caucus Business/Breakfast Meeting	Business
	4012.0	8:30a-10:00a	10 th Anniversary—CBPH Caucus: Where we've been; Where we're going; How to get there	Oral
	4170.0	12:30p-2:00p	Elevating the Knowledge Base of CBPR Communities	Oral
	4232.1	2:30p-3:30p	Proven CBPR Tools: Successfully changing health outcomes	Poster —Exhibit Hall
	4349.0	4:30p-6:00p	Youth: Innovative Strategies Promoting Social Justice in CBPR Initiatives	Roundtable
Wednesday November 10	5030.0	8:30a-10:00a	The Scholarship of CBPR: W. K. Kellogg Health Scholars	Oral
	5143.0	12:30p-2:00p	Building Capacity and Sustaining Development in CBPR Focus Communities	Oral

All CBPH Caucus business meetings and sponsored sessions will be held in the Colorado Convention Center