



South Carolina HIV/STD Conference

October 15 - 17, 2008

Radisson Hotel Columbia and Conference Center
Columbia, South Carolina

**Our 25 Years:
Honoring Yesterday,
Celebrating Today,
and Creating
Tomorrow**



*“the 25th year of providing South Carolina with the state’s only
comprehensive conference on HIV/AIDS and other STDs”*

www.schiv-stdconference.org

CONFERENCE INFORMATION



WHO SHOULD ATTEND

The South Carolina HIV/STD Conference is designed for physicians, nurse practitioners, physician assistants, nurses, other clinicians, HIV/STD educators, social workers, other health professionals, service providers, teachers, students, people living with HIV and all interested community members. Our mission for this interdisciplinary conference is to *provide opportunities for professionals and community members to engage in dialogue and share past successes, common concerns, and hopes for the future.* In response to the overlapping epidemics of HIV and STDs, it is essential to build on successful prevention, treatment, and care strategies.

CONTINUING EDUCATION

Mid-Carolina Area Health Education Consortium (AHEC) provides a variety of continuing education credits.

Daily Totals:

10/15 (Wednesday)	5.0 hours
10/16 (Thursday)	5.0 hours
10/17 (Friday)	4.0 hours

Counselors & Therapists

This program has been approved for 14 hours of continuing education by SC AHEC under its accreditation by the SC Board of Examiners for Licensed Professional Counselors, Marital and Family Therapists and Psycho-Educational Specialists.

Nursing

This nursing continuing education activity is approved for 14 hours total. Mid-Carolina AHEC, Inc. is an approved provider of continuing nursing education by The South Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission of Accreditation.

Social Workers

This program has been approved by SC AHEC under its accreditation by the SC Board of Social Work Examiners for 14 clock hours total: 7.0 hours social work and 7.0 non-social work hours of continuing education.

Mid-Carolina AHEC, Inc.

This program is approved for 1.4 CEU's (14 clock hours) of continuing education by Mid-Carolina AHEC, Inc. and meets the SC AHEC Best Practices Standards. Participants must attend 90% of the program in order to receive a certificate of attendance. ***No partial credit will be given.***

Alcohol and Other Drug Treatment and Prevention Professionals

Applications are being made to the SC Association of Alcohol and Drug Abuse Counselors (SCAADAC) and the SC Association of Prevention Professionals and Advocates (SCAPPA) for continuing education credit.

Certified Health Education Specialists (CHES)

Application is being made to the SC Department of Health and Environmental Control for continuing education credits for Certified Health Education Specialists.

REGISTRATION INFORMATION

Visit www.schiv-stdconference.org for updated information about the 2008 SC HIV/STD Conference or contact Pam Harper, Conference Registrar, at Mid-Carolina AHEC: phone 803-286-4121; fax 803-286-4165; e-mail pharper@comporium.net.

PLWHA SCHOLARSHIPS

A limited number of scholarships for conference registration costs are available for people living with HIV/AIDS (PLWHA). Scholarships will be awarded to PLWHAs who would be unable to attend this conference without such assistance. All scholarship applicants must meet the eligibility requirements specified on the scholarship application form at schiv-stdconference.org. This form must be completed and received by August 8, 2008. Incomplete or late applications will not be considered. Faxed applications will not be accepted. For further information, please contact Teretha Fowler at 1-888-802-8252 or 864-585-8252 or by email at Teretha@sadac.org. Scholarships do not include lodging, travel or evening meals.

REGISTRATION FEES

Registration fees include conference materials, keynote addresses, concurrent sessions, conference meals (continental breakfast and lunch each day), the ice cream social on Wednesday, and admission to the "25 Years: A Retro Dance Party" on Thursday night. You may register for one, two or three days. Please note deadlines for registration and any special requirements. Registrations postmarked after **September 25, 2008**, will be considered late registration and will be accepted on a space-available basis. Any registration paperwork not received in our office by **October 8, 2008**, will be considered on-site registration and the appropriate fee schedule will apply if space is available.

ON-SITE REGISTRATION

The HIV/STD Conference is pleased to offer on-site registration if space is available. Please note: for on-site registration payment, we can only accept certified checks, agency/organization checks, or purchase orders only from state government offices. **NO personal checks will be accepted (no exceptions)**. Onsite registration fees are:

Full Conference	\$ 400
Per Day	\$ 175

CONFERENCE SUPPORT AND/OR EXHIBIT SPACE

For those who wish to support this HIV/STD conference, the following contribution levels are available:

Conference Partner	\$15,000
Diamond Level	\$ 7,500
Platinum Level	\$ 3,500
Gold Level	\$ 1,500
Silver Level	\$ 1,000
Bronze Level	\$ 500

Contact Elizabeth Peters at 803-791-3740 or via email at PetersLongAssoc@aol.com to support the conference and/or arrange an exhibit space. The Sponsor/Exhibitor Brochure is available on our website at www.schiv-stdconference.org.



2008 S.C. HIV/STD CONFERENCE



ACCOMMODATIONS

The Radisson Hotel Columbia and Conference Center is holding a block of rooms for the evenings of October 13, 14, 15, and 16. Make reservations directly with the Radisson by calling 803-731-0300 or 800-333-3333. Reservations will be accepted at the conference group rate until the cutoff date of Saturday, September 13, 2008, as long as there are rooms available in the group block. All reservation requests received after the cutoff date will be accepted on a space-available basis at the prevailing rate. Blocked room rates for one king bed or two queen beds are \$109.00 per night (1-2 people), \$119.00 (3 people), \$129.00 (4 people), with an additional \$1.00 per room per day safe warranty fee, plus tax. Please call to reserve your room as soon as possible.

SPECIAL EVENTS

Wednesday, October 15, 6:30 – 9:00 p.m.

PLWHA Town Hall Forum and Reception

This forum is sponsored by the SC HIV Planning Council and its Consumer Advisory Committee. All persons who are living with HIV/AIDS (PLWHA) are invited and encouraged to attend. Discussion will focus on efforts to connect with HIV positive consumers in South Carolina. Consumers will be asked to provide input on barriers to prevention and care services, identify unmet needs, and recommend strategies to build the capacity of programs/services to better reach PLWHA in the future. For more information please contact Troy Bowers at (803) 779-7257 or Troy.Bowers@PALSS.org or Susan Fulmer at (803) 898-0684 or FulmerSL@dhec.sc.gov.

Thursday Evening (7:00 – 9:30 p.m.)

'70s & '80s RETRO DANCE PARTY!

(Please check the box on the Registration Form if you plan to attend.)

Come dance with us! Enjoy your favorite dance music of the past 25+ years. Whatever your dance, music or fashion style, this year's conference is once again rockin' the night away with great music and a cash bar. Retro fashions are optional, but highly encouraged!



AWARDS

Conference awards, recognizing outstanding achievements in South Carolina, will be presented at the Wednesday luncheon. The deadline for receipt of award nominations is **September 5th**. Information on the awards, along with the specific nomination guidelines and forms, can be found on the conference web site at www.schiv-stdconference.org.

CONFERENCE SCHEDULE



WEDNESDAY, OCTOBER 15

8:30 – 9:25 a.m.	Registration/Continental Breakfast
9:30 – 9:40 a.m.	Welcome
9:40 – 10:40 a.m.	Keynote Address Jeanne White-Ginder
10:40 – 11:15 a.m.	Break/Visit Exhibits/Network
11:15 a.m. – 12:15 p.m.	Concurrent Sessions I-A
12:25 – 1:45 p.m.	Awards Luncheon
2:00 – 3:00 p.m.	Concurrent Sessions I-B
3:00 – 3:15 p.m.	Break
3:15 – 4:15 p.m.	Concurrent Sessions I-C
4:30 – 5:30 p.m.	“Celebrating Today” - Ice Cream Social

WEDNESDAY CONCURRENT SESSION TOPICS (subject to change)

- Health and Sexual Histories of AAMSM in SC
- HIV Treatment Update 2008
- Know – Now: An Innovative Social Marketing Rapid HIV Testing Campaign
- Lessons Learned: Moving Communities to Action—The EXPORT Project
- Peer Power
- STDs 101: Common Sexually Transmitted Diseases
- African American MSM Update
- Healthy Relationships – A Group-Level Intervention
- Putting the “YOU” in Your HIV Regimen: Empowerment, Motivation, Skills and Hope
- Syphilis Update 2008
- SC Linkage to Care Program for Inmates
- Exercise as a Treatment for the Co-morbidities of HIV Disease
- Helping Communities Address HIV and HPV: A Qualitative Study
- The Good Samaritan: Starting an HIV/AIDS Ministry
- HPV and College-aged Women



THURSDAY, OCTOBER 16

8:00 – 9:25 a.m.	Registration/Continental Breakfast
9:30 – 9:40 a.m.	Welcome
9:40 – 10:40 a.m.	Keynote Address Mark Dignan, PhD, MPH
10:45 – 11:15 a.m.	Break/Visit Exhibits/Network
11:15 – 12:15 p.m.	Concurrent Sessions II-A
12:25 – 1:45 p.m.	Luncheon and Keynote Address John Santelli, MD, MPH
1:45 – 2:00 p.m.	Break
2:00 – 3:00 p.m.	Concurrent Sessions II-B
3:00 – 3:15 p.m.	Break
3:15 – 4:15 p.m.	Concurrent Sessions II-C



THURSDAY CONCURRENT SESSION TOPICS (subject to change)

- College Students and Sex: Findings from a National Survey
- Health Information Technology: A Bridge Between Care and Treatment
- HIV and Hepatitis C Co-Infection
- Journaling Back Into Society: A Model for Change
- Moving to Action: HPV & Cervical Cancer Prevention in SC
- Using the TAC: 17 Characteristics of Effective Sex and HIV Education Program
- 2008 STDs Treatment Update
- An At-A-Glance Look at Getting to Outcomes
- Behind the Walls: Positive Attitudes through Prevention Education for Men and Women
- Peer Advocacy: Evidence and Experiences—A Candid Discussion
- Shared Vision: Using Illustrated Story Maps for Community-Based Strategic Planning
- Tools Every Prevention Educator Needs to Maintain Credibility and Motivate Behavioral Change
- Adolescents and STIs: Prevention and Treatment
- Columbia Community PROMISE
- Connecting to the Hispanic Community – A Hispanic/Latino Cultural Competency Briefing
- HIV/AIDS...Blah, Blah, Blah

FRIDAY, OCTOBER 17

7:45 a.m. – 8:55 a.m.	Registration/Continental Breakfast
9:00 a.m. – 10:00 a.m.	Concurrent Sessions III-A
10:00 a.m. – 10:15 a.m.	Break
10:15 a.m. – 11:15 a.m.	Concurrent Sessions III-B
11:15 a.m. – 11:30 a.m.	Break
11:30 a.m. – 12:30 p.m.	Concurrent Sessions III-C
12:35 p.m. -- 2:00 p.m.	Closing Luncheon/Keynote Address Hydeia Broadbent
2:00 p.m.	Evaluation/Wrap-up/Adjourn





CONFERENCE SCHEDULE ON FRIDAY

Friday morning kicks off with a continental breakfast in the exhibit hall beginning at 7:45 a.m. Our Concurrent Sessions begin at 9:00 a.m., followed by the day's second and third blocks of sessions at 10:15 a.m. and 11:30 a.m., respectively. The conference will close with a luncheon and dynamic plenary keynote address beginning at 12:35 p.m. The conference will adjourn at 2:00 p.m. To facilitate this early ending time on Friday, the exhibit hall will close at 12:30 p.m. All attendees are encouraged to enjoy the continental breakfast and the full array of sessions that are scheduled.

FRIDAY CONCURRENT SESSION TOPICS (subject to change)

- Empowering Latinas to Lash Out Against AIDS/STIs (ELLAS)
- Making Interventions Work: What Does DEBI Know About My Community?
- Nutrition: Meds, Meals, and Limitations
- Project FAITH: Overview and Evaluation Update
- Staying Upbeat in a Downer World
- STDs 101: Common Sexually Transmitted Diseases
- Effective Supervision Strategies
- Strengths-Based Case Management in the Prison Discharge Planning Process
- Clinical Case Management: HIV Nursing Best Practices
- An Informal Conversation with Hydeia Broadbent
- Effects of Acupuncture as Alternative Treatment to HIV-Infected African Americans
- Healthy Relationships – A Group-Level Intervention
- HIV Stigma and Barriers to Care: Facing the Challenge
- Perinatal Transmission: New Recommendations, New Challenges
- Substance Abuse, Recovery & HIV



PRE-CONFERENCE INSTITUTE

Moving To Action: Addressing HIV and AIDS in South Carolina Reducing HIV Stigma through Social Marketing

Tuesday, October 14, 2008, 9:00 am - 4:30 pm - Radisson Hotel Columbia and Conference Center

The USC Institute for Partnerships to Eliminate Health Disparities and the Claflin University Center for Excellence in Partnerships, Community Outreach, Research in Health Disparities, and Training (EXPORT) seeks to reduce health disparities in HIV/AIDS and HPV/Cervical Cancer, particularly among minorities in rural areas of South Carolina. One of the Center's many efforts to reduce HIV and AIDS is the Moving to Action Initiative.

Please join us for a one day educational training session designed to help individuals and organizations develop and implement social marketing strategies to reduce HIV stigma.

Learning Objectives: Upon completion of this training, participants will be able to:

- Define HIV/AIDS related stigma
- Identify norms of the African American community that influence HIV/AIDS related stigma
- Define social marketing
- Identify some advantages and disadvantages of social marketing in HIV prevention efforts
- Identify social marketing strategies that can help reduce stigma around HIV testing among African-Americans

Who Should Attend this Training? Participants from: Community and Faith Based Organizations, Health Departments, Local Government Agencies, School Systems, Business, Community Stakeholders and other Opinion Leaders.

Pre-conference Institute Registration

- **This Pre-Conference Institute is limited to 20 people.**
- **There is a \$25.00 registration fee to attend this training, and registration is required on the separate registration form provided below. Lunch is not included.**
- Registering for this Institute **DOES NOT** register you for the 2008 SC STD/HIV Conference.
- To register for this day-long training, you **MUST complete the separate registration form** (below) and **send it in with your \$25.00 check made payable to Mid-Carolina AHEC.**
- On site registration is not available for this meeting.
- A certificate of participation will be provided to participants at the end of the session.

Pre-Conference Institute

Moving To Action: Addressing HIV and AIDS in South Carolina Reducing HIV Stigma through Social Marketing

Name: _____

Agency/Organization: _____

Mailing Address: _____

Daytime Phone: _____ Email Address: _____

Send this Pre-Conference Institute Registration form and your **\$25.00 check** to **Mid-Carolina AHEC no later than September 15th** to:

**2008 HIV/STD Pre-Conference Institute Registration
Attn: Pam Harper, Mid-Carolina AHEC
PO Box 2049
Lancaster, SC 29721**

PRE-CONFERENCE MEETING

Moving to Action: Addressing Human Papilloma Virus (HPV) and Cervical Cancer in SC

Radisson Hotel Columbia and Conference Center

Tuesday, October 14, 2008, 1:30 pm-4:30 pm

The USC Institute for Partnerships to Eliminate Health Disparities and the Claflin University Center for Excellence in Partnerships, Community Outreach, Research in Health Disparities, and Training (EXPORT) recently convened a broad audience of stakeholders to seek their input and support with addressing excess cervical cancer mortality through education, prevention and control efforts, and policy change, while continuing to support discovery work in the field of cervical cancer. As a result of a two day meeting held June 13-14, 2008, a strategic plan has been developed.

Please join the members of the Strategic Planning group in a meeting to discuss the draft plan and to provide additional input that will help expand and enhance the plan and future activities around addressing HPV and Cervical Cancer.

Pre-conference Meeting Registration

- There is no registration fee to attend this meeting, but registration is required on the separate registration form provided below.
- Send the Pre-Conference Meeting Registration form to **Mid-Carolina AHEC** **no later than September 12th** to this address:

2008 HIV/STD Pre-Conference Meeting Registration
Attn: Pam Harper, Mid-Carolina AHEC
PO Box 2049
Lancaster, SC 29721

- Registering for this meeting **DOES NOT** register you for the Conference. To register for this meeting, you **MUST complete the separate registration form** (below) and send it in.
- On site registration is not available for this meeting.

Pre-Conference Meeting Registration
Moving to Action: Addressing HPV and Cervical Cancer in South Carolina
Radisson Hotel Columbia and Conference Center
Tuesday, October 14, 2008
1:30 pm-4:30 pm

- Yes, I plan to attend the EXPORT Project's meeting to discuss the Strategic Plan for Addressing HPV and Cervical Cancer in SC!

Name: _____

Agency/Organization: _____

Mailing Address: _____

Email Address: _____ Daytime Phone: _____

KEYNOTE SPEAKERS



Jeanne White-Ginder

In late 1984, **Jeanne White-Ginder** was told that her son Ryan, living with hemophilia, had AIDS. Although the doctors gave him only six months to live, Ryan's outlook was positive and he was determined to live a relatively normal life. He wanted to go to school, be with his friends and enjoy his day-to-day activities like a normal kid. Jeanne was determined to give her son his dream. What seemed like a small wish turned into a nightmare when the White's hometown, frightened and uneducated on the realities of AIDS, abused the family and refused to allow Ryan back to school. Jeanne turned to the court system and the news wire grabbed onto the story. Ryan became a reluctant international celebrity and Jeanne became an educator of the masses. Jeanne vaulted from anonymity to being a media regular. Her insight into people living with AIDS and families members affected by AIDS earned her the respect of national health figures and interviewers alike. On April 8, 1990, five and a half years after he was diagnosed with AIDS, Ryan White died. In May of 1990, Senators Edward Kennedy and Orin Hatch invited her to Washington to lobby for the Ryan White Comprehensive AIDS Resource Act (CARE), a bill that called for federal funding of AIDS education, research and emergency medical care. The bill passed and the CARE Act has been reauthorized several times. Jeanne continues to speak publicly and hopes that, through Ryan's name and her efforts, she will create better understanding, acceptance and love for people with AIDS.



Mark Dignan, PhD, MPH

Mark B. Dignan, PhD, MPH, is a Professor in the Department of Internal Medicine and Director of the Prevention Research Center at the University of Kentucky. He received his PhD in Public Health Education from the University of Tennessee and an MPH in Biostatistics from the School of Public Health at UNC-Chapel Hill. Dr. Dignan's research has addressed cervical cancer screening among low-income and minority populations, including urban African-American women and rural Native American and Caucasian women. His work has included projects that developed and evaluated mass media programs, lay health advisor and navigator interventions for patients and the public, and health care provider programs designed to increase screening and adherence to follow-up recommendations among medically underserved rural and minority



John Santelli, MD, MPH

John Santelli, MD, MPH is Professor and Chair of the Heilbrunn Department of Population and Family Health at the School of Public Health at Columbia University and a Senior Fellow at the Guttmacher Institute. John is a pediatrician and adolescent medicine specialist. Dr. Santelli received his MD from the Buffalo School of Medicine in 1982 and his MPH degree from Johns Hopkins University in 1986. He held a variety of positions at the U.S. Centers for Disease Control and Prevention (CDC), in the Divisions of Reproductive Health, Adolescent and School Health, and STD/HIV Prevention. He has served on the editorial boards of the *Journal of Adolescent Health*, *Perspectives on Sexual and Reproductive Health* and *AIDS Education and Prevention*.



Hydeia Broadbent

Hydeia Broadbent was abandoned at birth at the University Medical Center of Southern Nevada in Las Vegas where Patricia and Loren Broadbent adopted her as an infant. Although her HIV condition was congenital, she was not diagnosed as HIV-positive with advancement to AIDS until age three. The prognosis was that she would not live past the age of five and as a result became the "test baby" for HIV/AIDS medications, which are currently on the market today. Needless to say, this "test baby" has defied the odds by more than 16 years, which is valid proof that HIV/AIDS is no longer a death sentence. Since 1996, she has been featured in some of today's most prominent publications and television programs that include but are not limited to: *Essence Magazine*, *Ebony Magazine*, *New York Times*, *POZ Magazine*, *Seventeen*, *Heart & Soul*, *Nickelodeon*, *MTV*, and *BET*. She has also been honored with an American Red Cross Spirit Award and a 1999 *Essence Award*. In 2006, Hydeia was a keynote speaker at the International AIDS Conference in Toronto, Canada.

CONFERENCE REGISTRATION



NAME _____

ORGANIZATION _____

DISCIPLINE (i.e.: physician, social worker, etc.) _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE (____) _____ FAX (____) _____

EMAIL _____

	Wed. Oct. 15	Thur. Oct. 16	Fri. Oct. 17	Full Oct. 15-17
EARLY REGISTRATION <i>Must be postmarked by August 28</i>	___ \$90	___ \$90	___ \$90	___ \$225
REGULAR REGISTRATION <i>Must be postmarked by September 25</i>	___ \$110	___ \$110	___ \$110	___ \$275
LATE REGISTRATION <i>Must be received in our office by October 8</i>	___ \$140	___ \$140	___ \$140	___ \$325
TOTAL	\$ _____			

I would like a vegetarian entrée lunch.

I plan to attend the '70s & '80s Retro Dance Party on Thursday evening.

Accessibility—The SC HIV/STD Conference Committee is committed to making the conference fully accessible for all attendees. Check the box below if you require assistance to fully participate in the conference.

Yes, attached is a written description of my requirements.

I have read and agree to the "Refunds, Substitutions and Cancellations" policy found at www.schiv-stdconference.org.

Signature (required)

Make checks, purchase orders or money orders payable to Mid-Carolina AHEC (Federal ID #57-0650682).

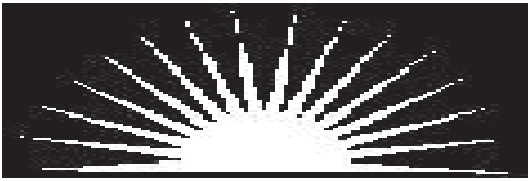
Choose method of payment: ___ check # _____ ___ purchase order # _____
(We will accept POs from SC state government agencies only.)

Incomplete registration forms will not be processed. Confirmation of registration will be made via postcard or e-mail.

Mail completed registration form and payment to: Pam Harper, Registrar, SC HIV/STD Conference, Box 2049, Lancaster, SC 29721. Questions? Phone 803-286-4121; fax 803-286-4165 or email pharper@comporium.net.

Office use only

Form Rec'd _____ PmtRcvd _____ PO# _____
Ck# _____ MO# _____ O1 _____ O2 _____ O3 _____ O4 _____



The Annual SC HIV/STD Conference
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www.schiv-stdconference.org

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